



BACHELOR OF ARTS/SCIENCE IN ORGANIZATIONAL AND STRATEGIC COMMUNICATION

FRESHMAN - FALL SEMESTER

BIB 1013	Values: Old Testament History	3
COM 1103	Communication: Fundamentals of Speech	3
ENG 1113	Communication: English Composition I	3
UNI 1111	Opportunities: University Seminar	1
DISCOVER	Reasoning: (Reasoning Options)	3
Total Credits		13

FRESHMAN - SPRING SEMESTER

BIB 1023	Values: New Testament History	3
ENG 3813 or COM 2393	Communication: Professional Writing and Editing or Interpersonal Communication	3
UNI 1121	Reasoning: Introduction to Critical Thinking	1
DISCOVER	Values: (Spiritual Formation Options)	2
COM 1013 or ELECTIVE	Media and Society or Student Selection	3
ELECTIVE	Student Selection	3
Total Credits		15

SOPHOMORE - FALL SEMESTER

DISCOVER	Enrichment: (Enrichment Options)	3
DISCOVER	Society: (American Studies Options)	3
DISCOVER	Society: (Social Studies Options)	3
COM 3003 or COM 3283	Applied Communication Theory or Persuasion and Rhetoric	3
COM 3233 or COM 3263	Introduction to Public Relations or Crisis Management	3
Total Credits		15

SOPHOMORE - SPRING SEMESTER

ENG 3813 or COM 2393	Communication: Professional Writing and Editing or Interpersonal Communication	3
DISCOVER	Inquiry: (Inquiry Options)	4
DISCOVER	Values: (Cultural Awareness Options)	2
COM 1013 or ELECTIVE	Media and Society or Student Selection	3
ELECTIVE	Student Selection	3
Total Credits		15

JUNIOR - FALL SEMESTER

COM 3003 or COM 3283	Applied Communication Theory or Persuasion and Rhetoric	3
COM 3233 or COM 3263	Introduction to Public Relations or Crisis Management	3
CHOICE	Communication Choice	3
CHOICE / ELECTIVE	Language Choice (BA) Student Selection (BS)	4
ELECTIVE	Student Selection	3
Total Credits		16

JUNIOR - SPRING SEMESTER

DISCOVER	Discipline: (Discipline Options)	3
COM 3313 or COM 3353	Advanced Public Speaking or Organizational Communication	3
COM 4433 or MKT 4253	Interviewing or Digital and Social Media Marketing	3
CHOICE / ELECTIVE	Language Choice (BA) Student Selection (BS)	4
CHOICE	Communication Choice	3
Total Credits		16

SENIOR - FALL SEMESTER

COM 4532	Senior Capstone	2
CHOICE	Communication Choice	3
ELECTIVE	Student Selection	10
Total Credits		15

SENIOR - SPRING SEMESTER

COM 3313 or COM 3353	Advanced Public Speaking or Organizational Communication	3
COM 4433 or MKT 4253	Interviewing or Digital and Social Media Marketing	3
COM 4983	Communication Internship	3
ELECTIVE	Student Selection	6
Total Credits		15

DISCOVER Core Curriculum

Student Selection: Open Choice, Second Major Courses, or Minor Courses

Total Credits to Graduate: 120

Updated Spring 2025