



# Southwest Baptist UNIVERSITY

## BACHELOR OF ARTS/SCIENCE IN MEDIA STUDIES

### FRESHMAN - FALL SEMESTER

BIB 1013	Values: Old Testament History	3
COM 1103	Communication: Fundamentals of Speech	3
ENG 1113	Communication: English Composition I	3
UNI 1111	Opportunities: University Seminar	1
DISCOVER	Reasoning: (Reasoning Options)	3
<b>Total Credits</b>		<b>13</b>

### FRESHMAN - SPRING SEMESTER

BIB 1023	Values: New Testament History	3
ENG 3823 or COM 2393	Communication: Journalistic Writing and Editing or Interpersonal Communication	3
UNI 1121	Reasoning: Introduction to Critical Thinking	1
DISCOVER	Discipline: (Discipline Options)	3
DISCOVER	Values: (Spiritual Formation Options)	2
ELECTIVE	Student Selection	3
<b>Total Credits</b>		<b>15</b>

### SOPHOMORE - FALL SEMESTER

DISCOVER	Enrichment: (Enrichment Options)	3
DISCOVER	Society: (American Studies Options)	3
DISCOVER	Society: (Social Studies Options)	3
COM 2033 or CHOICE	Introduction to Digital Video or Communication Elective	3
COM 3003 or COM 3283	Applied Communication Theory or Persuasion and Rhetoric	3
<b>Total Credits</b>		<b>15</b>

### SOPHOMORE - SPRING SEMESTER

DISCOVER	Inquiry: (Inquiry Options)	4
DISCOVER	Values: (Cultural Awareness Options)	2
ENG 3823 or COM 2393	Communication: Journalistic Writing and Editing or Interpersonal Communication	3
COM 1013 or ELECTIVE	Media and Society or Student Selection	3
ELECTIVE	Student Selection	3
<b>Total Credits</b>		<b>15</b>

### JUNIOR - FALL SEMESTER

COM 2033 or COM 4233	Introduction to Digital Video or Media Ethics and Issues	3
COM 3003 or COM 3283	Applied Communication Theory or Persuasion and Rhetoric	3
CHOICE	Communication Elective	3
CHOICE / ELECTIVE	Language Choice (BA) Student Selection (BS)	4
ELECTIVE	Student Selection	3
<b>Total Credits</b>		<b>16</b>

### JUNIOR - SPRING SEMESTER

COM 1013 or ELECTIVE	Media and Society or Student Selection	3
COM 3063 or COM 4433	Digital Video Journalism or Interviewing	3
MKT 4253	Digital and Social Media Marketing	3
CHOICE / ELECTIVE	Language Choice (BA) Student Selection (BS)	4
ELECTIVE	Student Selection	3
<b>Total Credits</b>		<b>16</b>

### SENIOR - FALL SEMESTER

COM 4233 or CHOICE	Media Ethics and Issues or Communication Elective	3
COM 4532	Senior Capstone	2
ELECTIVE	Student Selection	10
<b>Total Credits</b>		<b>15</b>

### SENIOR - SPRING SEMESTER

COM 3063 or COM 4433	Digital Video Journalism or Interviewing	3
COM 4983	Communication Internship	3
ELECTIVE	Student Selection	6
CHOICE	Communication Elective	3
<b>Total Credits</b>		<b>15</b>

### DISCOVER Core Curriculum

Student Selection: Open Choice, Second Major Courses, or Minor Courses

**Total Credits to Graduate: 120**

Updated Spring 2025