



## BACHELOR OF SCIENCE IN SPORT MANAGEMENT (BUSINESS)

### FRESHMAN - FALL SEMESTER

ENG 1113	Communication: English Composition I	3
<b>UNI 1111</b>	<b>Opportunities: University Seminar</b>	1
PSY 1013	Discipline: General Psychology	3
DISCOVER	Society: (American Studies Options)	3
DISCOVER	Values: (Spiritual Formation Options)	2
<b>SPM 1113</b>	<b>Introduction to Sport Management</b>	3
<b>Total Credits</b>		<b>15</b>

### FRESHMAN - SPRING SEMESTER

BEH 2243 / BUS 2023	Reasoning: Statistics	3
<b>UNI 1121</b>	<b>Reasoning: Introduction to Critical Thinking</b>	1
DISCOVER	Communication: (Communication Options)	3
DISCOVER	Enrichment: (Enrichment Options)	3
BUS 2012	Business Communications	2
ELECTIVE	Student Selection	4
<b>Total Credits</b>		<b>16</b>

### SOPHOMORE - FALL SEMESTER

BIB 1013	Values: Old Testament History	3
<b>ECO 2023</b>	<b>Society: Principles of Microeconomics</b>	3
DISCOVER	Inquiry: (Inquiry Options)	4
<b>SPM 2093 or SPM 4023</b>	<b>Athletic Event and Facilities Management or Organization and Administration of Sport</b>	3
ELECTIVE	Student Selection	3
<b>Total Credits</b>		<b>16</b>

### SOPHOMORE - SPRING SEMESTER

BIB 1023	Values: New Testament History	3
DISCOVER	Communication: (Composition Options)	3
<b>ACC 2043</b>	<b>Principles of Managerial Accounting</b>	3
MKT 3023	Principles of Marketing	3
<b>PSY 3393</b>	<b>Introduction to Sports Psychology</b>	3
<b>Total Credits</b>		<b>15</b>

### JUNIOR - FALL SEMESTER

BUS 4203	Data Analytics	3
<b>MGT 3013</b>	<b>Principles of Management</b>	3
<b>SPM 2093 or SPM 4023</b>	<b>Athletic Event and Facilities Management or Organization and Administration of Sport</b>	3
ELECTIVE	Student Selection	6
<b>Total Credits</b>		<b>15</b>

### JUNIOR - SPRING SEMESTER

DISCOVER	Values: (Cultural Awareness Options)	2
<b>KIN 3093</b>	<b>Responding to Emergencies</b>	3
<b>KIN 4013 or SPM 4053</b>	<b>Sport in American Society or Recreational Sports Management</b>	3
<b>MKT 4253 or SPM 4063</b>	<b>Digital and Social Media Marketing or Finance and Fundraising in Athletic Activities</b>	3
ELECTIVE	Student Selection	3
<b>Total Credits</b>		<b>14</b>

### SENIOR - FALL SEMESTER

BUS 3073	Business Law	3
BUS 4041	Ethics Seminar	1
KIN 4001	Kinesiology Capstone	1
LDR 4123	Developing Dynamic Teams	3
SPM 4973	Sports Management Internship I	3
ELECTIVE	Student Selection	3
<b>Total Credits</b>		<b>14</b>

### SENIOR - SPRING SEMESTER

<b>KIN 4013 or SPM 4053</b>	<b>Sport in American Society or Recreational Sports Management</b>	3
MGT 4043	Organizational Behavior and Servant Leadership	3
<b>MKT 4253 or SPM 4063</b>	<b>Digital and Social Media Marketing or Finance and Fundraising in Athletic Activities</b>	3
SPM 4983	Sports Management Internship II*	3
ELECTIVE	Student Selection	3
<b>Total Credits</b>		<b>15</b>

### DISCOVER Core Curriculum

Student Selection: Open Choice, Second Major Courses, or Minor Courses

\*Major Recommendation

**Total Credits to Graduate: 120**

*Updated Spring 2025*