



Southwest Baptist UNIVERSITY

ACCELERATED MBA (DATA ANALYTICS)

JUNIOR OR SENIOR - FALL SEMESTER

BUS 4203	Data Analytics*	3
MKT 4263	Strategic Marketing*	3
Total Credits	6

JUNIOR OR SENIOR - SPRING SEMESTER

BUS 4213	Processing Data for Decision-Making*	3
MGT 4063	Entrepreneurship*	3
Total Credits	6

GRADUATE - MAY TERM

BUS 5043	Ethics and Critical Thinking in Business	3
MGT 5013	Managerial Communication	3
Total Credits	6

GRADUATE - SUMMER TERM

BUS 5223	Leading Data Analytics Projects	3
LDR 5063	Leadership Development	3
Total Credits	6

GRADUATE - FALL SEMESTER

ACC 5113	Accounting for Managers	3
ECO 5043	Economics for Managers	3
Total Credits	6

GRADUATE - SPRING SEMESTER

FIN 5023	Financial Management	3
MGT 5093	Organizational Strategy	3
Total Credits	6

*Accelerated MBA Course

Total Credits: 36

Updated Spring 2025