

College of Business Job Placement Rate by Program (of those that responded)

Major: Accounting/Accounting & Information Assurance	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25
Percentage employed in their field at graduation	100%	80%	100%	100%	57%	100%
Percentage employed in their field within 3 months of graduation		100%				
Average salary for major	\$55,000	\$60,000	\$58,750	\$87,500	\$65,000	\$65,000
Number of majors who are attending Graduate school	2	1				1

Major: Computer Information Science	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25
Percentage employed in their field at graduation	100%		100%	100%		
Percentage employed in their field within 3 months of graduation						
Average salary for major	\$60,000		\$45,000	\$45,000		
Number of majors who are attending Graduate school					1	

Major: Cybersecurity Management	2020-21	2021-22	2022-23	2023-24	2024-25
Percentage employed in their field at graduation	66%	100%	100%		
Percentage employed in their field within 3 months of graduation	100%				
Average salary for major	\$53,000	\$45,000	\$90,000		
Number of majors who are attending Graduate school					

Major: Digital Marketing	2020-21	2021-22	2022-23	2023-24	2024-25
Percentage employed in their field at graduation		100%	33%	75%	100%
Percentage employed in their field within 3 months of graduation			100%		
Average salary for major		\$65,000	\$52,000	\$52,000	\$45,000
Number of majors who are attending Graduate school		1		1	1

Major: Economics Finance	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25
Percentage employed in their field at graduation	100%	77%	33%	100%	100%	
Percentage employed in their field within 3 months of graduation		100%	66%			
Average salary for major	\$50,000	\$47,700	\$50,000	\$83,000	\$58,300	
Number of majors who are attending Graduate school	1		1	2		

Major: Global Business	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25
Percentage employed in their field at graduation	75%			100%		
Percentage employed in their field within 3 months of graduation	100%					
Average salary for major	\$35,000			\$29,000		
Number of majors who are attending Graduate school	2				2	

Major: Business Management	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25
Percentage employed in their field at graduation	66%	75%	66%	55%	100%	100%
Percentage employed in their field within 3 months of graduation	100%	100%	100%	100%		
Average salary for major	\$50,000	\$55,000	\$45,600	\$74,000	\$45,000	\$55,000
Number of majors who are attending Graduate school	1	2			1	1

Major: Marketing	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25
Percentage employed in their field at graduation	75%	100%	100%	66%		100%
Percentage employed in their field within 3 months of graduation	100%			100%		
Average salary for major	\$36,250	\$40,000	\$35,000	\$45,000		\$45,000
Number of majors who are attending Graduate school	2	1	2	1		

Major: MBA	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25
Percentage employed in their field at graduation	58%	100%	81%	100%	100%	100%
Percentage employed in their field within 3 months of graduation	75%		100%			
Average salary for major	\$56,600	\$57,000	\$50,900	\$51,000	\$53,000	\$51,000

Major: MAOL	2024-25
Percentage employed in their field at graduation	20%
Percentage employed in their field within 3 months of graduation	100%
Average salary for major	\$55,000